### **COOKIE POLICY – Extended Cookie Information Notice**

#### What are cookies

Cookies are small text files that websites visited by users send to their devices, where they are stored and then transmitted back to the same websites on subsequent visits. So-called "third-party" cookies are instead set by a website different from the one the user is currently visiting. This occurs because a website may contain elements (such as images, maps, sounds, or specific links to web pages on other domains, etc.) that are hosted on servers other than that of the visited website. Cookies are used for various purposes, including: performing electronic authentication, monitoring user sessions, storing information about specific configurations related to users accessing the server, saving preferences, and more. Below you will find all the information about the cookies installed through this website, as well as the necessary instructions on how to manage your preferences regarding them.

For more information about cookies and their general functions, please visit an informational website such as allaboutcookies.org.

## **Examples of other technologies**

#### **Local Storage**

Local Storage is a technology used to optimize browsing that does not collect data about the preferences expressed by the user (e.g., it stores a code that identifies the user's session after login, to prevent the user from having to enter a username and password on every profile page when accessing restricted areas).

#### Tracking pixel

A "tracking code" or "monitoring code" is a small piece of code released by certain systems for the purpose of being implemented in others in order to track certain data relating to the user and their browsing session or the opening of emails, in a manner that is completely transparent to the user. The data that may be tracked can vary widely, such as the day and time, geographic location, the type of device used for browsing, up to more complex tracking pixels that monitor the amount spent on a purchase order and other information useful for the marketing departments of the companies that use them.

#### Plugins

A plugin is a program that interacts with another program in order to extend or enhance its original functionality. The most commonly used plugins are those of social networks, which allow users, for example, to follow a page or a social profile with a single click, indicate with a click that they liked a web content, and share it on their own social network profile, etc.

### Widgets

A widget is a graphical user interface component of a program, designed to facilitate user interaction with the program itself. The most commonly used widgets are those of social networks, which allow users to easily open social networks in a separate browser window. These services enable interactions with social networks or other external platforms directly from the pages of a website. Any interactions and information acquired by the website are subject to the privacy settings of the third party that created the aforementioned technologies. To receive detailed information pursuant to Article 13 of Regulation (EU) 2016/679 regarding the use of personal data processed when you use these technologies, please visit the websites of the third-party providers of the aforementioned technologies.

## Please remember that you can also manage your cookie preferences through your browser.

If you do not know the type and version of the browser you are using, click on "Help" in the top browser window, where you can access all the necessary information. If you do know your browser, click on the one you are using to access the cookie management page. Users can, for example, find information on how to manage cookies in some of the most commonly used browsers at the following addresses:

- Google Chrome
- Mozilla Firefox
- Apple Safari
- Microsoft Internet Explorer
- Microsoft Edge
- Brave



### Opera

For more information, please visit the page www.youronlinechoices.eu

### Cookies used by this website

The use of cookies by the owner of this website, **Luini Srl**, with registered office at Via Santa Radegonda 16, 20121, Milan (MI), represented by its pro tempore Legal Representative, who can be contacted for any information by phone: +39 02 86461917, or email: privacy@luini.it, as stated in its Privacy Policy. For all information required under Article 13 of EU Regulation 2016/679 – GDPR.

#### Technical cookies that do not require consent:

Cookies related to activities strictly necessary for the functioning of the website and the provision of the service

Name	Provider	Purpose	Expiration	Туре
EU_COOKIE_LAW_CONSENT	LUINI	Notice that the website uses technical cookies	30 days	Cookie HTTP

# Statistical cookies (treated as technical) used to collect information in aggregate form:

The website also uses third-party statistical cookies (Google Analytics) to collect information in aggregate form, set as technical cookies, meaning that the user's IP is not tracked (user data is not profiled at the IP level) and data is not shared with the third party.

Access to third-party information:

Privacy Policy: <a href="http://www.google.com/policies/privacy/">http://www.google.com/policies/privacy/</a>

Cookie Policy: https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-

usage

Deactivation: https://tools.google.com/dlpage/gaoptout?hl=it

All technical cookies do not require consent and are therefore installed automatically upon accessing the website.

# Cookies or other technologies for which consent is required

All cookies (or other technologies) other than the technical ones mentioned above are installed or activated only after the user has given **explicit consent** upon their first visit to the website. Consent can be given generally by interacting with the brief information banner on the website's landing page, according to the methods indicated in the banner; or it can be granted or denied selectively, as specified in the banner itself. This consent is recorded for subsequent visits. You always have the possibility to revoke, in whole or in part, the consent already given.

This website does not collect non-technical cookies or cookies equivalent to them.

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